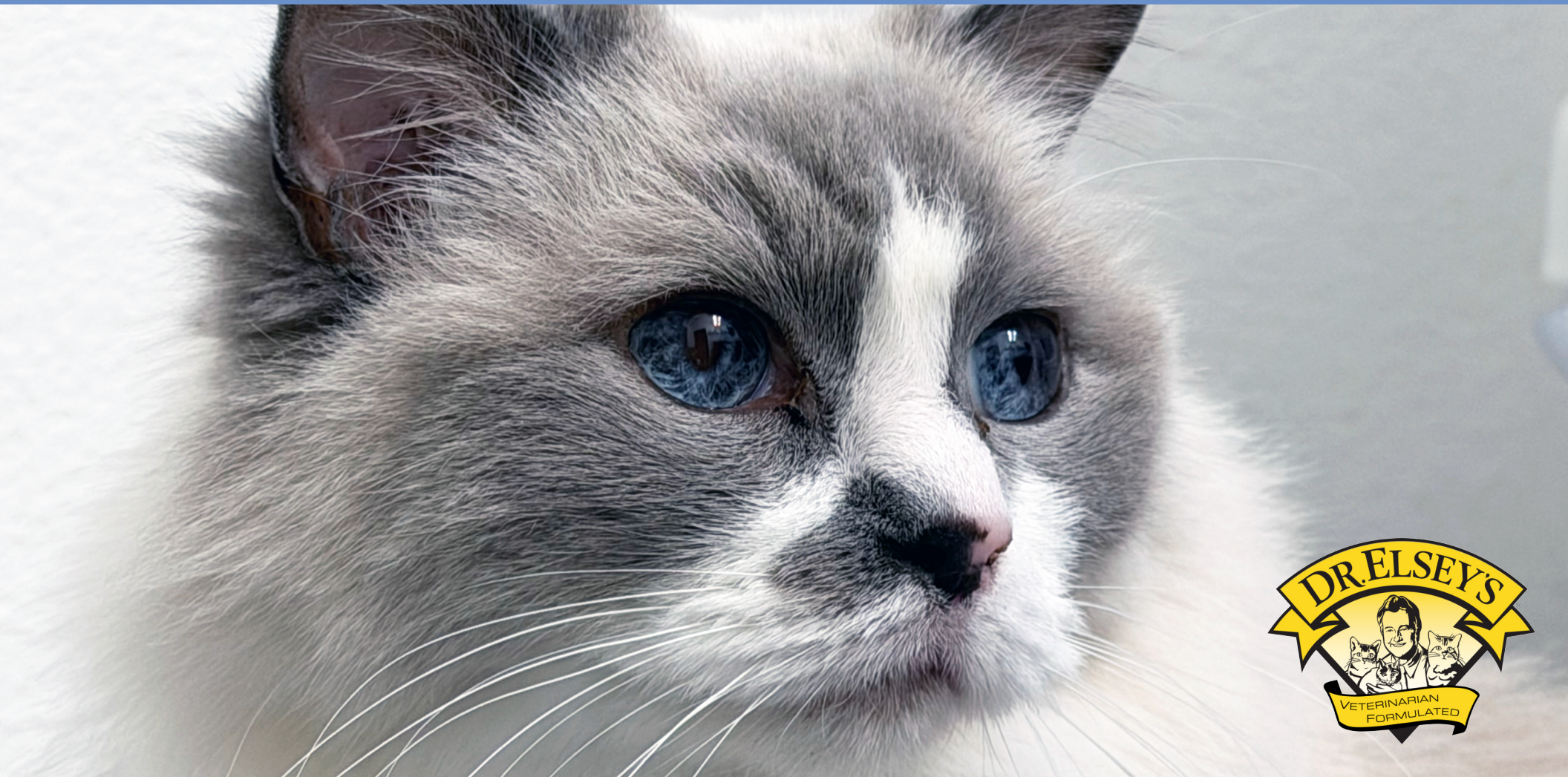


Dr. Elsey's
YEAR OF THE CAT
SENIOR CALENDAR
2026 - 2027



The Year at a Glance

DR. ELSEY'S | SENIOR EDITION
October 2026 - September 2027

October - 2026

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November - 2026

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15	16	17	18	19	20	21
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December - 2026

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January - 2027

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24	25	26	27	28	29	30
31	1	2	3	4	5	6

February - 2027

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31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	1	2	3	4	5	6

March - 2027

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28	1	2	3	4	5	6
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21	22	23	24	25	26	27
28	29	30	31	1	2	3

April - 2027

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18	19	20	21	22	23	24
25	26	27	28	29	30	1

May - 2027

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23	24	25	26	27	28	29
30	31	1	2	3	4	5

June - 2027

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July - 2027

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August - 2027

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29	30	31	1	2	3	4

September - 2027

S	M	T	W	T	F	S
29	30	31	1	2	3	4
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19	20	21	22	23	24	25
26	27	28	29	30	1	2

Notes:



OCTOBER



🐾 CALLIE CLAY 🐾

Callie LOVES boxes! She also loves catnip bananas and little sparkly toys that she hits under furniture, then meows for me to rescue her toys.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

Pillar 5 (Respect a Cat's Sense of Smell); Cats experience their environment through senses that differ from our own. Strong fragrances, unfamiliar sounds and sudden environmental changes can alter a space your cat has known for years. Preserving familiar sensory cues can help your senior cat continue feeling comfortable and secure at home.

Cat-First Insight: Familiarity isn't the same as boredom. For a senior cat, knowing where to find a favorite resting place, litter box, water source or trusted person provides valuable predictability. Enrichment still matters, but new experiences don't need to replace the familiar things your cat already appreciates.



OCTOBER

The Comfort of Familiarity



SENIOR EDITION
DR. ELSEY'S®

After years in the same home, your cat knows their world remarkably well. Familiar scents, resting places, resources and daily routines help make that environment predictable and secure. As your cat grows older, preserving those familiar touchpoints while making thoughtful adjustments can help them navigate change with greater confidence.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
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11	12	13	14	15	16 	17
18	19	20	21	22	23	24
25 	26	27	28	29 	30	31 



DATES TO CELEBRATE

- 16 Global Cat Day
- 27 National Black Cat Day
- 29 🐾 National Cat Day
- 31 Halloween keep cats safely inside (#orangeinside)



THIS MONTH'S MISSION

Identify the places and routines your senior cat relies on most. Keep favorite beds, resting areas and essential resources familiar and accessible, particularly as holiday decorations and household activity begin to increase. When something does need to change, introduce it gradually and give your cat time to adjust.

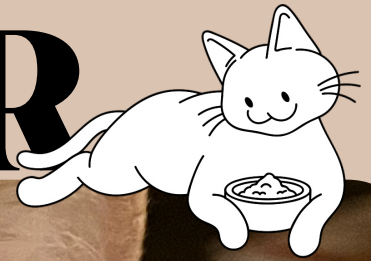


LITTER-BOX WISDOM

Your senior cat may have years of familiarity with the litter they use successfully. Avoid introducing added fragrances or scented litter that can change how the litter box smells to your cat. An unscented litter helps preserve a familiar environment while respecting your cat's sense of smell.

NOTES:

NOVEMBER



🐾 **MYLES** 🐾

Myles enjoys walks on a leash and rides in his stroller.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

Pillar 1 (Provide a Safe Place); Senior cats benefit from comfortable places where they can rest without being disturbed. Provide options that allow your cat to choose between being near household activity and retreating somewhere quiet. A safe place should offer security without isolating your cat from the environment they know.

Cat-First Insight: More rest doesn't mean your senior cat has stopped engaging with life. Cats naturally alternate periods of activity with long periods of rest, and those patterns may shift with age. Continue offering opportunities to play, explore and interact while respecting when your cat chooses to recharge.



NOVEMBER

The Comfort of Rest



SENIOR EDITION
DR. ELSEY'S®

Rest is an important part of every cat's day, and senior cats may spend more time sleeping or relaxing as they age. Providing warm, comfortable and easily accessible places to rest helps support their changing needs without separating them from the life of the household. Your cat should have choices, from a quiet retreat to a favorite spot near the people they trust.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5



DATES TO CELEBRATE

26 🐾 Thanksgiving



THIS MONTH'S MISSION

Take a closer look at where your senior cat chooses to rest. Make favorite sleeping areas comfortable and easy to reach, provide warm and supportive options in different parts of the home and make sure your cat can retreat somewhere quiet when holiday activity becomes overwhelming.



LITTER-BOX WISDOM

Keep litter boxes especially clean and inviting for your senior cat. Scoop at least twice daily. Changes in mobility or bathroom habits can be a sign that a box needs more frequent cleaning. A comfortable, well-maintained litter box should remain an easy choice.

NOTES:

DECEMBER



🐾 **SIMON** 🐾

Simon has used Dr. Elsey's litter since he was a kitten, however, you can see that he loves to be outdoors so does much of his business outside.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

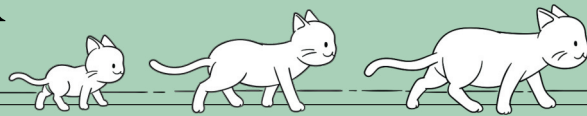
Bringing the Five Pillars Together; Healthy aging is supported by an environment that continues to evolve with your cat. Accessible resources, comfortable safe places, opportunities to play and hunt, positive human interaction and respect for the feline senses all remain important throughout the senior years. How you provide them may change, but the needs themselves remain.

Cat-First Insight: Your senior cat is the same individual you've spent years getting to know. Their body and abilities may change, but their need for comfort, choice, engagement and connection remains. The greatest advantage you have as a cat parent is everything you've learned about the cat in front of you.



DECEMBER

A Life Well-Lived



SENIOR EDITION
DR. ELSEY'S®

The senior years are an opportunity to appreciate how much you've learned about your cat and continue putting that knowledge to work. Their favorite places, daily rituals, ways of asking for attention and individual preferences have become part of the life you've built together. Supporting your senior cat means continuing to adapt their care while preserving the comfort, independence and experiences that bring them joy.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 	16	17	18	19
20	21	22	23	24	25 	26
27	28	29	30	31 	1	2



DATES TO CELEBRATE

15 Cat Herders Day

25  Christmas

31 New Year's Eve



THIS MONTH'S MISSION

Look back at the changes you've noticed throughout the year. Weigh your cat, consider their appetite, mobility, grooming, activity, hydration and litter box habits, and think about which adjustments have helped them most. Carry those observations into the coming year and continue adapting your cat's care around what helps them feel comfortable, engaged and secure.

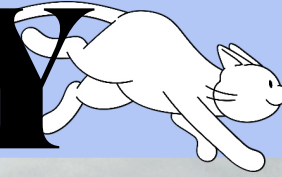


LITTER-BOX WISDOM

Your senior cat's ideal litter box setup may continue to change. Entry height, box size, location, litter texture and cleanliness all contribute to comfortable use. Pay attention to what works for your individual cat and be willing to adjust the setup as their needs change.

NOTES:

JANUARY



CALLI



Calli loves to "help" when I'm working from home. She prevents me from getting eye strain by sitting in front of my monitor and keeps my desk clean by knocking all my pens and papers off onto the floor! She has been using Dr Elsey's litter for most of her life.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

Pillar 2 (Provide Multiple and Separate Key Environmental Resources); Your cat should be able to reach essential resources without unnecessary effort. Food, fresh water, litter boxes, resting areas and scratching surfaces should remain easily accessible as mobility changes. Providing options in different areas of the home can help your senior cat maintain choice and independence.

Cat-First Insight: Growing older doesn't make your cat less of a cat. Senior cats still need opportunities to play, explore, scratch, observe and interact with the people they trust. Their abilities may change over time, but adapting how those opportunities are provided can help them continue expressing the behaviors that make them who they are.



JANUARY

A New Normal



SENIOR EDITION
DR. ELSEY'S®

Cats over 10 years old are generally considered seniors, marking the beginning of a new stage of life and care. Growing older doesn't change who your cat is, but their appetite, weight, activity, mobility, grooming and daily habits can gradually shift with age. Paying attention to those changes helps you adapt your cat's care while recognizing when something deserves a conversation with your veterinarian. The goal isn't to stop aging. It's to help your cat continue living well and to be a source of support and stability as their needs change.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2 
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22 	23
24 	25	26	27	28	29	30
31	1	2	3	4	5	6



DATES TO CELEBRATE

2  Happy Mew Year for Cats Day

22 National Answer Your Cat's Questions Day

24 Change a Pet's Life Day



THIS MONTH'S MISSION

Start the year with a senior health check-in. Weigh your cat and record their weight, then take note of their appetite, water intake, grooming, mobility, activity level and litter box habits. Senior cats can become more vulnerable to loss of lean muscle and may need more high-quality animal protein as they age. Discuss meaningful changes with your veterinarian rather than assuming they're simply part of getting older.

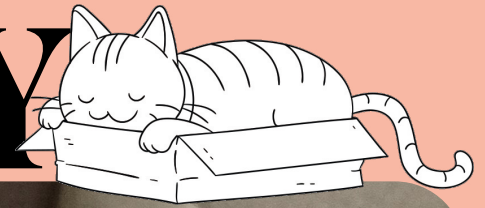


LITTER-BOX WISDOM

Watch how your cat enters, uses and exits the litter box. Senior cats may benefit from a box with a lower entry while still needing enough space to comfortably turn, dig and cover their waste. Small adjustments can help your cat continue using the litter box comfortably and independently.

NOTES:

FEBRUARY



🐾 DOBBY 🐾

We rely on Dr. Elsey's litter to prevent dust for his lung health. We have been using this litter for over 15 years (had an asthmatic cat first and vet recommended Dr. Elsey's)



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

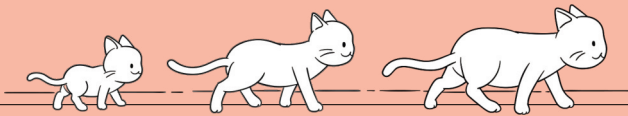
Pillar 4 (Provide Positive and Consistent Human-Cat Interaction); Years of positive interaction create trust, but your cat should still have control over how those interactions happen. Watch their body language, respect when they've had enough and adapt play, grooming and affection to their comfort level. A strong relationship continues to make room for choice.

Cat-First Insight: A senior cat who becomes less physically demonstrative isn't necessarily becoming less affectionate. Changes in mobility, comfort or energy can affect how cats seek interaction. Sometimes love looks like climbing into your lap. Sometimes it's choosing to sleep a few feet away because that's where they're most comfortable.



FEBRUARY

A Lifetime of Love



SENIOR EDITION
DR. ELSEY'S®

Years together create a relationship built on thousands of small moments. You learn where your cat likes to sleep, how they ask for attention, what makes them comfortable and when they'd rather be left alone. As your cat grows older, the ways they seek affection or interaction may change. Continuing to respect their preferences helps preserve the trust you've spent a lifetime building together.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14 	15	16	17	18	19	20 
21	22	23 	24	25	26	27
28	1	2	3	4	5	6



DATES TO CELEBRATE

14 Valentine's Day

20 Love Your Pet Day

23  World Spay Day



THIS MONTH'S MISSION

Spend time connecting with your senior cat in the ways they enjoy most. Offer gentle play, grooming, petting or simply time together, and let your cat decide how they want to participate. Pay attention to changes in how or where they prefer to interact and adapt those moments to keep them comfortable.

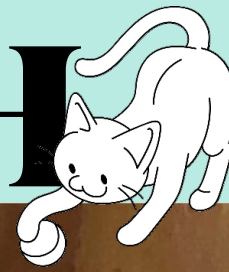


LITTER-BOX WISDOM

Senior cats may become more particular about how litter feels beneath their paws. Choose a comfortable, easy-to-dig substrate and avoid abrupt changes to a litter your cat has used successfully for years. Familiarity can be especially valuable as your cat grows older.

NOTES:

MARCH



SEBASTIAN

He is a genuine cuddle bug and loves being held over the shoulder like a baby.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

Bringing the Five Pillars Together; Senior cats benefit from an environment that makes healthy choices easy. Water, food, litter boxes and comfortable resting areas should be accessible without requiring unnecessary climbing or travel. As your cat's needs change, small adjustments throughout the home can help support their daily health and independence.

Cat-First Insight: Cats evolved with a relatively low thirst drive, obtaining much of their water from prey. That biology doesn't change with age, but maintaining adequate hydration becomes especially important for senior cats. Providing fresh water alongside moisture-rich food can help increase their overall water intake.



MARCH

Protecting Kidney Health



SENIOR EDITION
DR. ELSEY'S®

Healthy kidneys play an essential role in filtering waste, balancing fluids and supporting your cat's overall health. As cats grow older, kidney health deserves closer attention. Supporting hydration, providing appropriate nutrition and monitoring changes in drinking, urination, appetite and weight can help you stay attuned to your senior cat's needs and recognize when it's time to talk with your veterinarian.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



DATES TO CELEBRATE

23 🐾 Cuddly Kitten Day

28 🐾 Respect Your Cat Day



THIS MONTH'S MISSION

Take a closer look at your senior cat's hydration habits. Refresh water daily, provide multiple water sources in easy-to-reach locations and consider moisture-rich meals as another way to increase water intake. Because reduced hydration can also slow digestion, keep an eye on your cat's stool alongside water intake. Report any noticeable changes to your veterinarian.



LITTER-BOX WISDOM

Changes in the size or number of urine clumps can provide useful information about your cat's drinking and urination habits. Pay attention to your senior cat's normal patterns and contact your veterinarian if you notice a persistent increase or decrease.

NOTES:

APRIL



🐾 PENNY 🐾

She was my first foster for Black Dog Animal Rescue in Cheyenne. About 5 yrs ago she disappeared for 2 months. We think she hid in a couch that we sold and rode away with the buyers. A friend MIRACULOUSLY saw her perched on a rock behind Sonic watching traffic. We live 5 miles from Sonic! She is the queen of the household.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

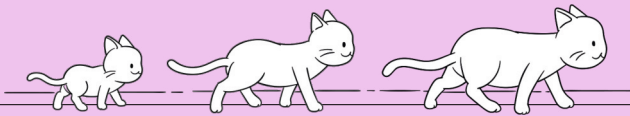
Pillar 3 (Provide Opportunity for Play and Predatory Behavior); Senior cats remain hunters at heart. Adapt play to match your cat's physical abilities by keeping toys within comfortable reach, slowing the pace when needed and allowing plenty of opportunities to stalk, pounce and capture. The intensity may change with age, but the instinct remains.

Cat-First Insight: Slowing down doesn't mean losing interest. A senior cat may watch a toy longer before pouncing, choose the floor instead of leaping into the air or prefer shorter play sessions. Meet them where they are. The goal is to preserve the hunt, not recreate how they played when they were younger.



APRIL

Keep Them Moving



SENIOR EDITION
DR. ELSEY'S®

Movement remains important throughout your cat's life. Senior cats may play differently, jump less often or take more time navigating familiar spaces, but they still benefit from opportunities to stretch, scratch, climb and engage in play. Adjusting activities to your cat's abilities can help support mobility, maintain muscle and keep them engaged without asking their body to do more than is comfortable.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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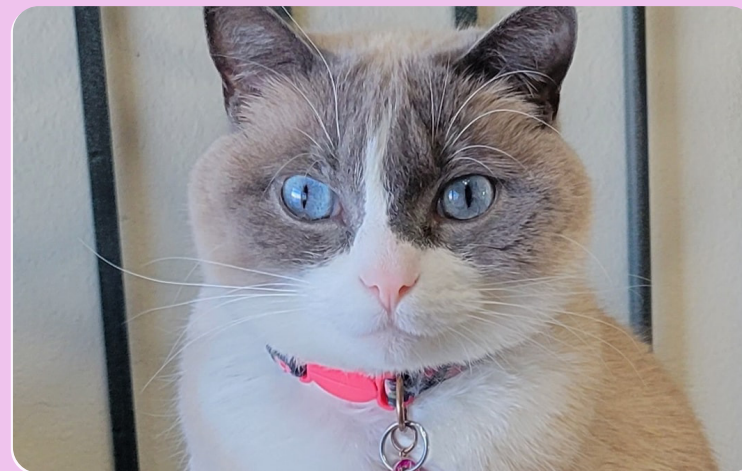


DATES TO CELEBRATE

11 🐾 National Pet Day

22 Earth Day

30 Hairball Awareness Day; Adopt a Shelter Pet Day



THIS MONTH'S MISSION

Watch how your cat moves through the activities they already enjoy. Offer short, gentle play sessions, keep scratching surfaces within easy reach and look for ways to make favorite elevated spaces more accessible. A step, sturdy intermediate surface or ramp can help your cat continue reaching the places they love without requiring the jumps they once made easily.



LITTER-BOX WISDOM

Your senior cat shouldn't have to travel far to reach a litter box. If your home has multiple floors or your cat spends most of their time in a particular area, provide a conveniently located box nearby. Easier access can become increasingly important as mobility changes.

NOTES:

MAY



🐾 **HUSANI** 🐾

Husani (the handsome one)



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

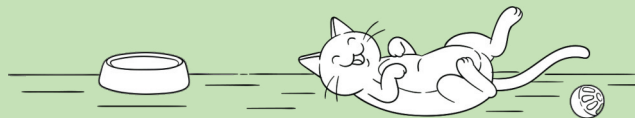
Pillar 1 (Provide a Safe Place); Comfortable resting places should be both secure and accessible. Senior cats may still prefer elevated locations where they can observe their surroundings, even if reaching those spaces has become more difficult. Steps, ramps or lower alternatives can help preserve the sense of safety those favorite places provide.

Cat-First Insight: Accessibility doesn't mean taking away challenge or choice. Senior cats still benefit from deciding where to eat, sleep, scratch, observe and spend their time. Thoughtful modifications simply remove unnecessary obstacles so your cat can continue making those choices for themselves.



MAY

Comfort Within Reach



SENIOR EDITION
DR. ELSEY'S®

A familiar home can become more difficult to navigate as your cat grows older. Favorite perches may require a bigger jump, resources may feel farther away and once-comfortable resting places may become harder to access. Thoughtful adjustments can help your senior cat continue moving through their home with confidence while preserving the independence and choices they've enjoyed throughout their life.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30 	31	1	2	3	4	5



DATES TO CELEBRATE

2 National Pet Week

30  International Hug Your Cat Day



THIS MONTH'S MISSION

Look at your home from your senior cat's perspective. Make sure food, water, litter boxes, scratching surfaces and comfortable resting areas are easy to reach. Add intermediate steps to favorite elevated spaces, provide supportive places to rest and consider where your cat spends most of their time when deciding where resources belong.



LITTER-BOX WISDOM

Senior cats still need enough room to comfortably turn, dig and position themselves inside the litter box. Choose a box large enough to accommodate your cat without requiring tight turns or awkward positioning, particularly if their flexibility or mobility has changed.

NOTES:

JUNE



❧ MIKA ❧

She has a silent meow and the cutest underbite



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

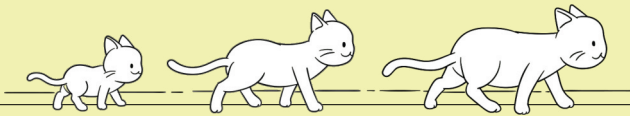
Pillar 4 (Provide Positive and Consistent Human-Cat Interaction); Regular interaction gives you opportunities to notice subtle changes. During play, grooming or affection, you may recognize changes in movement, coat condition, body condition or willingness to interact that are less obvious from across the room. Familiarity with your cat makes small differences easier to recognize.

Cat-First Insight: "Slowing down" isn't a diagnosis. Changes in movement, grooming, appetite, social behavior or litter box habits may occur as cats age, but they can also be signs that something else is happening. Knowing your senior cat well helps you recognize when a change deserves a closer look.



JUNE

Changes Worth Noticing



SENIOR EDITION
DR. ELSEY'S®

Growing older naturally brings changes, but age shouldn't become the explanation for everything. Increased thirst, weight loss, reduced grooming, changes in appetite, difficulty moving or shifts in litter box habits can provide important clues about your senior cat's health. Paying attention to what's changing and discussing persistent concerns with your veterinarian can help distinguish normal aging from something that deserves closer attention.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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13	14	15	16	17	18	19 
20	21	22	23	24	25	26
27	28	29	30	1	2	3



DATES TO CELEBRATE

- 4 Hug Your Cat Day
- 19 National Garfield the Cat Day



THIS MONTH'S MISSION

Think about what's changed for your cat over the past six months. Compare their current weight, appetite, water intake, grooming, mobility, activity and litter box habits with the observations you made in January. Write down anything that stands out and bring those observations to your cat's next veterinary visit.



LITTER-BOX WISDOM

Pay attention to what your cat does inside the litter box, not simply what they leave behind. Straining, repeated trips, vocalizing, unusual posture or spending longer than usual in the box can be a signal worth paying attention to. Constipation becomes more common in senior cats and is often tied to the same dehydration and reduced intestinal motility that can accompany kidney compromise, which is one more reason hydration and litter box habits are worth tracking as your cat advances in age.

NOTES:

JULY



🐾 PHOEBE 🐾

She is an angel and the sweetest girl on earth.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

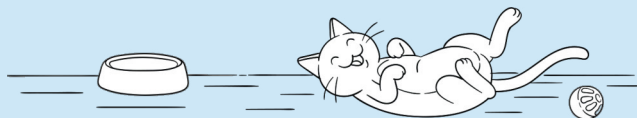
Pillar 5 (Respect Your Cat's Sense of Smell); Familiar scent can provide reassurance when your senior cat is away from home. Bring familiar bedding or another item carrying scents from home when traveling or evacuating, and avoid strongly fragranced products that may add another unfamiliar element to an already changed environment. Avoid scented litter, which can overwhelm your cat's sense of smell and make an unfamiliar environment even more stressful.

Cat-First Insight: Familiarity becomes an important part of preparedness. Your senior cat may have spent years learning the rhythms, resources and safe places of home. When circumstances disrupt that familiar world, bringing pieces of their normal environment with them can help provide continuity in an unfamiliar place.



JULY

Prepared With Seniors in Mind



SENIOR EDITION
DR. ELSEY'S®

Emergencies and unexpected travel can be challenging for any cat, but senior cats may have additional needs to consider. Medications, mobility, feeding routines and established habits can all become important when your cat is away from home. Planning with your individual cat in mind can help preserve comfort and continuity of care when familiar routines are disrupted.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
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11 	12	13	14	15 	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



DATES TO CELEBRATE

- 4 Independence Day (keep cats safely indoors during fireworks -- #orangeinside)
- 10 🐾 National Kitten Day — happy gotcha day!
- 11 All-American Pet Photo Day
- 15 National Pet Fire Safety Day



THIS MONTH'S MISSION

Update your cat's emergency plan with their current needs in mind. Keep medications, veterinary information, feeding instructions and any important health records easy to access. Make sure your carrier is comfortable and appropriate for your cat's mobility and confirm that microchip registration and contact information are current.



LITTER-BOX WISDOM

If your senior cat needs to spend time away from home, bring the litter they already know and use successfully whenever possible. Travel introduces enough unfamiliar sights, sounds and smells without asking your cat to adjust to a different litter at the same time.

NOTES:

AUGUST



🐾 AVA 🐾

She is a momma's girl & a little Diva.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

Pillar 3 (Provide Opportunity for Play and Predatory Behavior); Predatory behavior challenges the mind as well as the body. Searching, stalking and deciding when to pounce all require attention and problem-solving. Adapt these opportunities to your senior cat's abilities so they can continue experiencing the mental rewards of the hunt.

Cat-First Insight: A senior cat may spend more time observing before deciding to participate. That doesn't necessarily mean they've lost interest. Watching, listening and investigating are forms of engagement, too. Give your cat time to process something new and let curiosity unfold at their pace.



AUGUST

Curious at Every Age



SENIOR EDITION
DR. ELSEY'S®

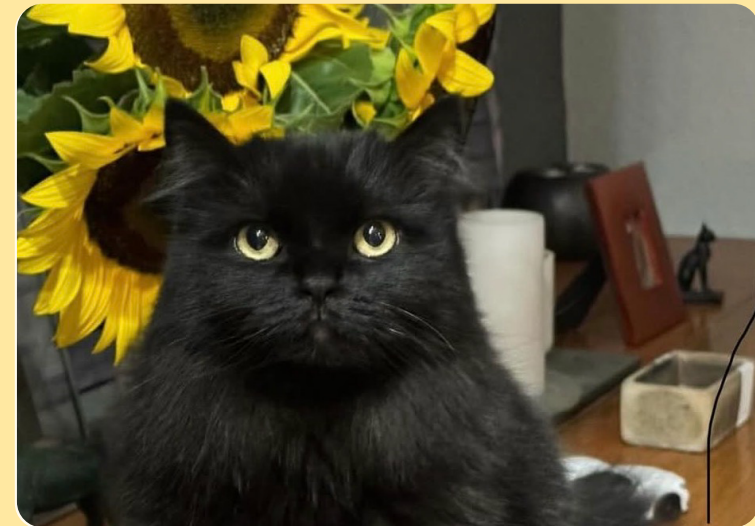
Senior cats still benefit from opportunities to investigate, explore and solve problems. Their interests and pace may change with age, but curiosity remains an important part of feline life. Thoughtful enrichment can keep your cat engaged with their surroundings while allowing them to participate at a level that's comfortable for them.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8 	9	10	11	12	13	14
15	16	17 	18	19	20	21
22 	23	24	25	26	27	28
29	30	31	1	2	3	4



DATES TO CELEBRATE

- 8 🐾 International Cat Day
- 17 National Black Cat Appreciation Day
- 22 National Take Your Cat to the Vet Day



THIS MONTH'S MISSION

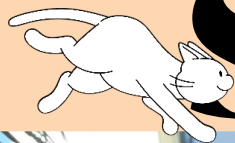
Give your senior cat something interesting to investigate. Introduce a simple food puzzle, create an accessible observation spot, offer a new cardboard box or paper bag with handles removed, or hide a few treats where they're easy to discover. Let your cat decide whether and how they want to engage, and build future enrichment around what captures their interest.



LITTER-BOX WISDOM

Make sure your senior cat's litter box sits securely on a stable, level surface. A box that slides or shifts during use can be uncomfortable for a cat whose balance or mobility has changed. If you use a litter mat, choose one that doesn't create an obstacle when entering or leaving the box.

NOTES:



SEPTEMBER



🐾 FRANKIE 🐾

A few months after adopting him, I started walking him using a leash and collar. He is very friendly and draws lots of attention from everyone who sees him during our walks. Sometimes people stop to say hi and Frankie will walk to them to greet them.



5 PILLARS OF A HEALTHY FELINE ENVIRONMENT:

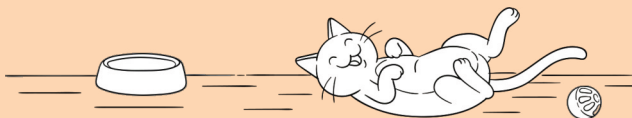
Pillar 2 (Provide Multiple and Separate Key Environmental Resources); Senior cats should be able to eat and drink without competition or unnecessary stress. In multi-cat homes, separate feeding areas can help ensure your senior cat has comfortable access to food while making it easier to monitor how much they're actually eating.

Cat-First Insight: Senior cats may actually need more protein, not less. As cats age, they can become less efficient at digesting and utilizing protein while also becoming more vulnerable to muscle loss. Providing adequate high-quality animal protein can help support lean muscle throughout your cat's senior years.



SEPTEMBER

Nutrition as Needs Change



SENIOR EDITION
DR. ELSEY'S®

A cat's nutritional needs can change with age. Senior cats may become less efficient at digesting and utilizing nutrients, making adequate animal-based protein especially important for maintaining lean muscle. Rather than assuming an older cat simply needs less food, pay attention to weight, body condition, muscle condition and appetite as your cat ages. The right nutrition should support the cat in front of you.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1 	2	3	4
5	6	7	8	9	10	11
12 	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28 	29	30	1	2



DATES TO CELEBRATE

- 1 Ginger Cat Appreciation Day
- 12 National Pet Memorial Day
- 28 🐾 World Rabies Day



THIS MONTH'S MISSION

Take a closer look at your senior cat's nutrition. Review their weight, body condition and muscle condition, and pay attention to changes in appetite or how much they're actually eating. Make sure their diet provides adequate high-quality animal protein to help maintain lean muscle. Talk with your veterinarian about whether their nutritional needs have changed with age.



LITTER-BOX WISDOM

Senior cats may have less strength or flexibility than they once did. Choose a litter that's comfortable underfoot and easy to dig through. Avoid filling the box so deeply that moving through the litter requires unnecessary effort.

NOTES:

Want your cat in next year's calendar?

We're now accepting photo submissions for next year's Dr. Elsey's Senior Calendar. Your cat could be featured in our next edition.



1.

SNAP A PHOTO OF YOUR CAT

Bright, clear, and full of personality.
Vertical or square works best.

2.

SHARE A TAG

Post it and tag @drelseys, or send it
our way through the link in our bio.

3.

USE THE HASHTAG

Add #YearOfTheCat so we can find
your future cover star



Thank you for sharing your cats with us.

A healthy feline environment isn't created in a day or defined by a single product. It's built through everyday choices that respect your cat's natural behaviors and support their physical and emotional well-being. Thank you for spending this year with us and for sharing our commitment to helping cats live happier, healthier lives.

we speak for cats®

Dr. Elsey's | vet-founded & feline-approved

#YearOfTheCat