#VintageCat Giveaway: Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Sponsor. The #VintageCat Giveaway (the "Giveaway") is sponsored by Precious Cat, Inc., d/b/a Dr. Elsey's, 6210 Clearcreek Parkway, Cheyenne, WY 82007("Sponsor").

2. Eligibility. The Giveaway is open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older (or the age of majority in their state of residence) at the time of entry. Employees, officers, and directors of Sponsor, its affiliates, and its advertising and promotion agencies, along with their immediate family members and household members, are not eligible.

3. Entry Period. The Giveaway begins at 12:00 a.m. Mountain Time (MT) on November 1, 2026, and ends at 11:59 p.m. MT on November 30, 2026 (the "Entry Period").

4. How to Enter. During the Entry Period, post a photo or video of your senior cat on TikTok or instagram from a public account. The post must include the hashtag **#VintageCat** and tag **@Dr. Elsey's**. Limit one (1) entry per person and per TikTok or Instagram account, regardless of how many qualifying posts are made. Entries must be original content created by the entrant and must feature a cat the entrant owns or has permission to post.

5. Content Requirements. Entries must not contain content that is obscene, offensive, defamatory, or infringing on any third-party rights, and must not depict animal mistreatment or unsafe conditions. Sponsor reserves the right to disqualify any entry it determines, in its sole discretion, does not meet these requirements.

6. Prize. One (1) winner will receive one (1) case of Dr. Elsey's crunchy cat treats Dr. Elsey's cleanprotein High Protein Crunchy Cat Treats Turkey 12 oz. (6) Approximate Retail Value (ARV) $89.99. The prize is non-transferable, and no cash or other substitution is permitted, except that Sponsor may substitute a prize of equal or greater value if the stated prize becomes unavailable. Any taxes on the prize are the winner's responsibility.

7. Winner Selection and Notification. On or about December 3, 2026, one (1) winner will be selected in a random drawing from all eligible entries received during the Entry Period. The odds of winning depend on the number of eligible entries received. The potential winner will be notified by TikTok direct message from @drelseys and must respond within five (5) days with a U.S. shipping address. If the potential winner does not respond in time, is found ineligible, or does not comply with these Official Rules, the prize may be forfeited and an alternate winner selected. Sponsor will only contact winners from its verified account and will never ask for payment or financial information.

8. License to Use Entry. By entering, each entrant grants Sponsor a non-exclusive, royalty-free, worldwide license to use, reproduce, display, and share their entry, along with their TikTok username, on Sponsor's social media channels, website, and marketing materials, without further

compensation, except where prohibited by law. Sponsor will credit the entrant's username when reposting.

9. Publicity. Except where prohibited, acceptance of the prize constitutes the winner's consent to Sponsor's use of their name, TikTok username, and entry for promotional purposes without further compensation.

10. General Conditions. Sponsor reserves the right to cancel, suspend, or modify the Giveaway if fraud, technical failure, or any other factor beyond Sponsor's reasonable control impairs its integrity. Sponsor may disqualify any person found tampering with the entry process or violating these Official Rules. Sponsor's decisions are final.

11. Release and Limitation of Liability. By entering, entrants agree to release and hold harmless Sponsor and its affiliates, officers, directors, employees, and agents from any liability, claims, or damages arising from participation in the Giveaway or the acceptance or use of the prize.

12. Platform Disclaimer. This Giveaway is in no way sponsored, endorsed, administered by, or associated with TikTok. By entering, entrants release TikTok from any and all liability. Entrants must comply with TikTok's Terms of Service.

13. Privacy. Information collected from entrants will be used only to administer this Giveaway and in accordance with Sponsor's Privacy Policy at privacy policy.

14. Governing Law. This Giveaway is governed by the laws of the State of Wyoming, without regard to its conflict of law principles.

15. Winner's Name. To request the winner's TikTok or instagram username, send an email to support@drelseys.com with the subject line "#VintageCat Winner" by January 31, 2027.